

# Mainstream!

POPULAR CULTURE IN CENTRAL AND EASTERN EUROPE

5TH CONFERENCE OF  
CENTRE FOR THE STUDY OF POPULAR CULTURE

# Programme

WITH THE SUPPORT OF NATIONAL MUSEUM OF CZECH REPUBLIC,  
FACULTY OF ARTS OF CHARLES UNIVERSITY  
AND THE GERMAN HISTORICAL INSTITUTE WARSAW



NATIONAL  
MUSEUM



FACULTY OF ARTS  
Charles University



28 – 31 10 2020

FULLY ONLINE, LINKS WILL BE PROVIDED IN SEPARATE EMAILS  
LIVE FEED → [FACEBOOK.COM/CENTREFORTHESTUDYOFPOPULARCULTURE](https://www.facebook.com/CENTREFORTHESTUDYOFPOPULARCULTURE)

QSP  
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## WEDNESDAY 28 OCTOBER 2020

18:00-19:00  
(Chair: Karel Šima)

Informal pre-conference get-together

## THURSDAY 29 OCTOBER 2020

10:30-12:00 – Keynote lecture  
(Chair: Karel Šima)  
Venue: Zoom

Classed based shaming in Czech Reality  
Programs  
*Hidden affinities of post-socialism and  
makeover television*  
Irena Reifová

13:30-15:00 – Panel 1  
(Chair: Irena Šentevska)

Netflix versus TV  
*Transformation of TV  
Series Culture in Turkey*  
Eren Ekin Ercan

New domesticity and political consumerism in  
mainstream culture:  
*the case of Czech TV cook show Herbarium*  
Marta Kolářová

Transferring the Mainstream: *Aesthetics of  
Digital media and globalisation*  
Evelína Tíltá

15:30-16:30 – Panel 2  
(Chair: Tomáš Kavka)

Integration of originally subcultural bands  
into the mainstream after the Velvet  
Revolution  
Ondřej Štěpánek

Licensed records – *how did  
Czechoslovak government shape  
listener's taste in pop music?*  
Petr Ferenc

## FRIDAY 30 OCTOBER 2020

13:00-14:30 – Panel 3  
(Chair: Jakub Machek)

„Thievery is the worst disease  
which could afflict us.”  
*Reflecting misappropriations  
in the post-war Czechoslovak cinema*  
Lucie Dušková

Forgetting the Partizanka  
*Women in the Men’s Magazine Start*  
Iva Jelušić

Popular culture in communist Romania  
(1945-1989) as retraced in life histories  
between nostalgia and sorrowful memories  
Simona Rodat

14:45-16:15 – Panel 4  
(Chair: Zdeněk Nebřenský)

Technocratic background of the gig that  
inspired and shaped a generation  
– *Louis Armstrong in Prague 1965*  
Jiří Andrs

Composer Bohuslav Ondráček and the  
Possibilities of Musicological  
*Research of the Czech Pop  
Music in the 1960s–1980s*  
Jan Blüml

Longing for the West.  
*Youth fashion in the 1980s in Warsaw*  
Natalia Pomian

16:30-18:00 – Panel 5  
(Chair: Ondřej Daniel)

Performing National Irony.  
*Verka Serduchka and Sławomir  
as examples of Critical disco*  
Dawid Kaszuba

Transforming the discourse:  
*How a nation-wide ban helped Laibach reach  
international success and what came after*  
Katarina Lamešić

40 Years of Laibach:  
*A Long March on the Mainstream*  
Irena Sentevska

## SATURDAY 31 OCTOBER 2020

10:30-12:00 – Keynote lecture  
(Chair: Karel Šima)

Culture Wars and Popular Culture  
Dina Iordanova

13:30-14:30 – Panel 6  
(Chair: Marko Zubak)

The Mainstreaming of Populism  
through Popular Music in Hungary  
Emília Barna and Ágnes Patakfalvi-Czirják

“Because of your eyes, those green  
eyes of yours, I’ve gone mad”.  
*The Polish populist right’s  
affair with Disco Polo*  
Marta Kotwas

15:00-16:00 – Panel 7  
(Chair: Blanka Nyklová)

Czechoslovak socialist discotheques  
as the heterotopia of Western life  
Jakub Machek

Disco Schlager and Late Socialism  
*Boney M in Eastern Europe*  
Marko Zubak

16:00-16:30  
(Chair: Karel Šima)

Conference wrap up

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